



**JUNE  
23-25  
2026**

MESSE MÜNCHEN, GERMANY

**Europe's Largest Alliance  
of Exhibitions for  
the Energy Industry**

**UTILITY LOUNGE**

Exclusive meeting  
point for utilities at  
The smarter E Europe



## UTILITY LOUNGE – THE EXCLUSIVE MEETING POINT FOR UTILITIES

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### East Entrance | Guest Reception Center East

The Utility Lounge is the central meeting point for utilities at The smarter E Europe from June 23–25, 2026. It offers a protected environment for dialog, networking and technical discussions – exclusively for utility companies.

With comfortable seating, drinks and assortment of fine finger food, the lounge is a private room away from the hustle and bustle of the exhibition, but still in the middle of the action. Here, representatives from national and international utilities can connect in a relaxed atmosphere, meet like-minded peers or simply recharge – free from sales discussions and product presentations.

On the first two days of the exhibition, the Utility Peer Exchange invites attendees to gain insight into other utilities' pioneering projects and learn from each other. What's more, on June 25, 2026, the get-together for the winners of the Energy Transition Awards will take place here.



## BENEFITS OF THE UTILITY LOUNGE

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With access to the Utility Lounge, utilities benefit from a range of exclusive advantages:

- Free admission to the exhibition on all three exhibition days
- Access to the Utility Lounge, including drinks and finger food
- Participation in curated Utility Peer Exchange sessions
- Free Utility Guided Tours
- 20% discount on The smarter E Europe Conference tickets
- Comprehensive exhibition forum program
- Free travel on the airport shuttle
- Free use of the coat check

## REGISTRATION

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**Access to the lounge is for utilities only and is subject to prior verification.**

If you would like to enjoy lounge access, please send a short email to [utility@TheSmarterE.de](mailto:utility@TheSmarterE.de) to receive your personal registration link.

Please note:

A maximum of two tickets is available per company.



## UTILITY PEER EXCHANGE AND GUIDED TOURS

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The Utility Peer Exchange offers a unique opportunity for utility professionals to engage in focused, peer-to-peer discussions on key challenges of the energy transition.

Each session begins with a short, experience-based impulse, where a utility shares practical insights and real-world experiences, followed by an open discussion among peers. Some presentations will be in German, others in English.

Guided tours will be available directly afterward to give attendees an overview of the exhibition, providing an opportunity to explore technological solutions and meet suppliers in person.

**All guided tours start in front of the Utility Lounge. Depending on the topic, the tours will end either at the Renewables 24/7 special exhibit in hall C5 or at The Bidirectional Zone in hall C6.**



## PROGRAM

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### TUESDAY, JUNE 23, 2026

11:00am–12:00pm **Utility Peer Exchange**  
Utility-scale storage (in English)  
2:00pm–3:00pm Grid modernization and digitalization  
(in German)

12:15pm–1:15pm **Utility Guided Tours**  
Utility-scale storage (in English)  
3:15pm–4:15pm Grid modernization and digitalization  
(in German)

### WEDNESDAY, JUNE 24, 2026

11:00am–12:00pm **Utility Peer Exchange**  
Demand-side flexibility (in English)  
2:00pm–3:00pm Bidirectional charging (in German)

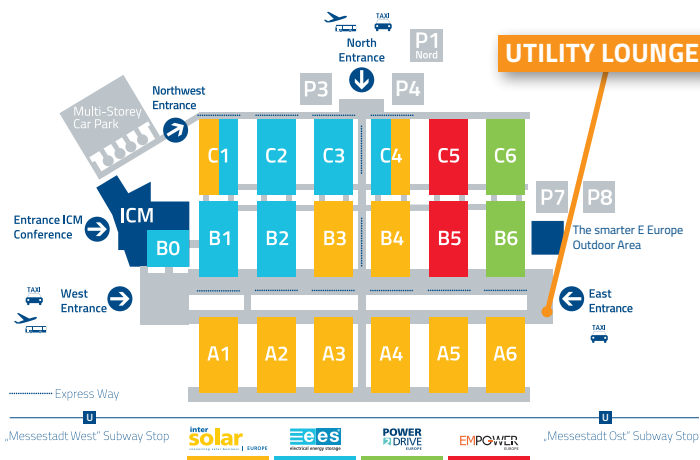
12:15pm–1:15pm **Utility Guided Tours**  
Demand-side flexibility (in English)  
3:15pm–4:15pm Bidirectional charging (in German)

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More information about  
the on-site offers

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## QUICK FACTS

Date	June 23–25, 2026
Opening Hours	9:00am–6:00pm   Tuesday 9:00am–6:00pm   Wednesday 9:00am–5:00pm   Thursday
Venue	Messe München, Germany <b>Utility Lounge – East Entrance</b>
Halls	A1–A6, B0–B6, C1–C6, Outdoor Area
Exhibition Space	200,000 sqm
Exhibitors	2,800 (expected)
Visitors	100,000+ (expected)

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