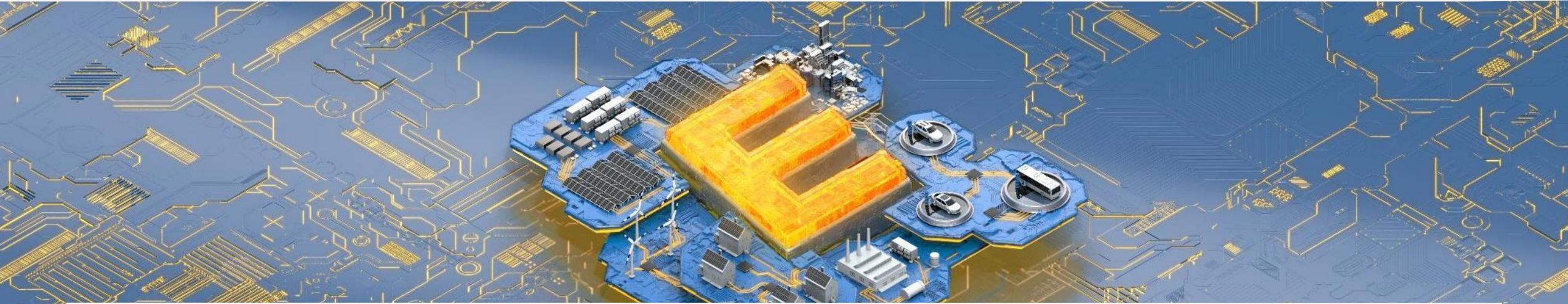


PRESS BREAKFAST

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# Ready for 100 % Renewable Energies?

JUNE 19, 2024



## OUR VISION

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# 24/7 Renewable Energy Supply

**"Accelerating Integrated Energy Solutions"** - this is the goal of The smarter E Europe, Europe's largest alliance of exhibitions for the energy industry. While the growth of renewable energies is currently progressing rapidly, the energy infrastructure now needs to be expanded, digitalized and flexibilized in order to keep pace with growth. In this context, the focus is on renewable energies, decentralization and digitalization as well as cross-sector solutions for a sustainable energy supply 24/7 in the electricity, heating and transport sectors.

## OVERVIEW

# The smarter E Europe: Europe's Largest Alliance of Exhibitions for the Energy Industry



**inter  
solar**  
SOLAR PHOTOVOLTAIC SYSTEMS | EUROPE

The world's leading exhibition  
for the solar industry



**e es**  
electrical energy storage

Europe's largest and most  
international exhibition for  
batteries and energy storage  
systems



**POWER  
DRIVE**  
EUROPE

The international exhibition for  
charging infrastructure and e-  
mobility



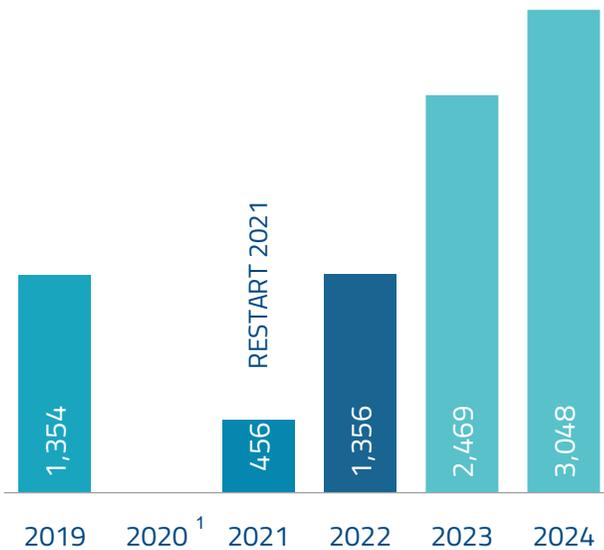
**EMPOWER**  
EUROPE

The international exhibition for  
energy management and  
integrated energy solutions

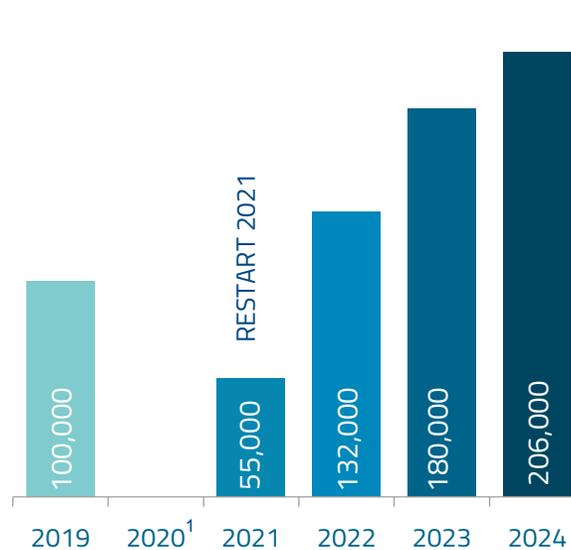
## DEVELOPMENT

# The smarter E Europe Stands for Growth

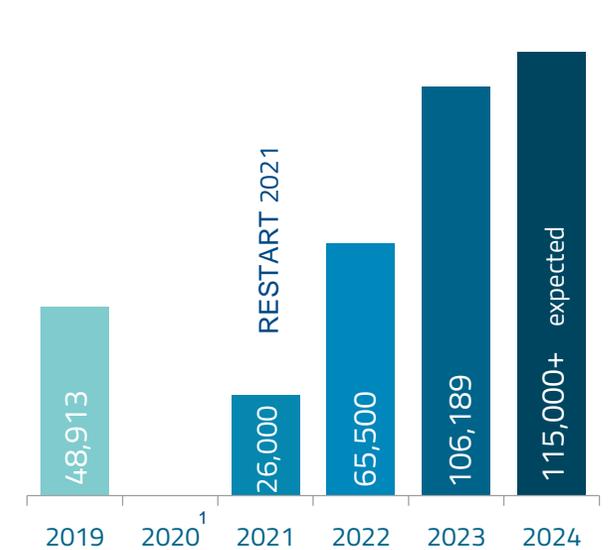
The smarter E Europe reflects the boom in the industry. In 2023, Europe's largest alliance of exhibitions for the energy industry set new records. In 2024, it will cover the entire exhibition grounds in Munich for the first time.



Exhibitors development 2019–2024



Area development (brutto m<sup>2</sup>) 2019–2024



Visitor development 2019–2024

<sup>1</sup> No figures are available for 2020 due to the cancellation of the event due COVID-19.

## EXHIBITORS

# 3,048 Registered Exhibitors From 56 Countries Demonstrate That a 24/7 Renewable Energy Supply Is Already Possible Today

56

Exhibitor countries



International exhibitors



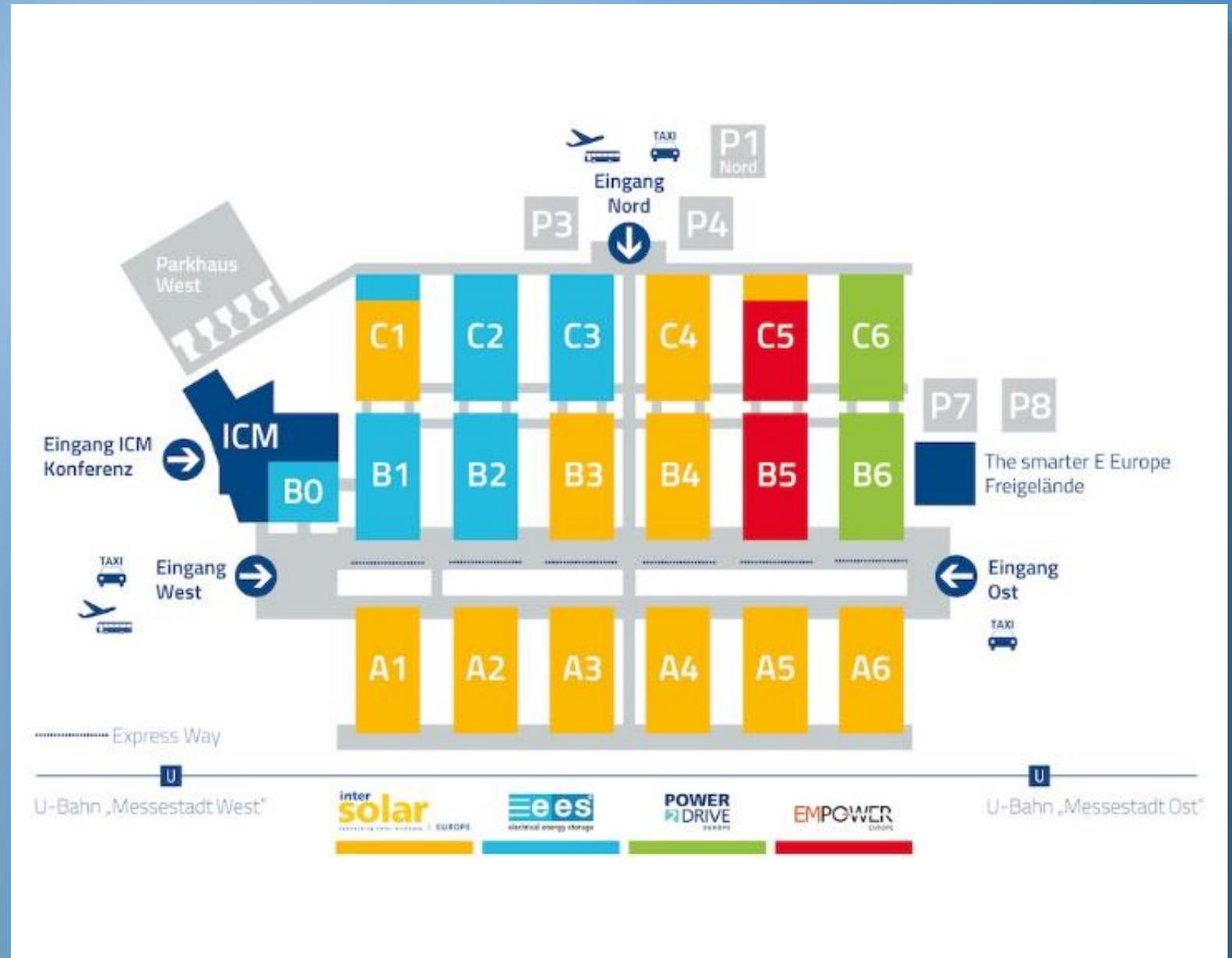
National exhibitors

### Top 15 countries of origin The smarter E Europe exhibitor 2024

China	974
Germany	930
Turkey	116
Italy	102
Netherlands	99
Spain	90
South Korea	86
France	76
Austria	64
Switzerland	52
United States	50
Poland	38
Great Britain	38
Norway	28
Taiwan	27

## The smarter E Europe Site Plan 2024

The smarter E Europe offers plenty of space for exchange in 19 halls and an extensive outdoor area. Visitors can find out about innovative products, solutions and business models for a 24/7 renewable energy supply and gain insights into the latest market developments and trends.





COMPACT

## Concentrated Knowledge At Seven Forums

On all three days of the exhibitions, the forums offer visitors a top-class program in which current topics, technologies and challenges are comprehensively examined and current approaches and solutions are presented and discussed.

**The smarter E Forum**

Hall B5, Booth B5.550

**Intersolar Forum**

Hall A3, Booth A3.150

**e-ees Forum**

Hall C2, Booth C2.230

**Power2Drive Forum**

Hall B6, Booth B6.450

**EM-Power Forum**

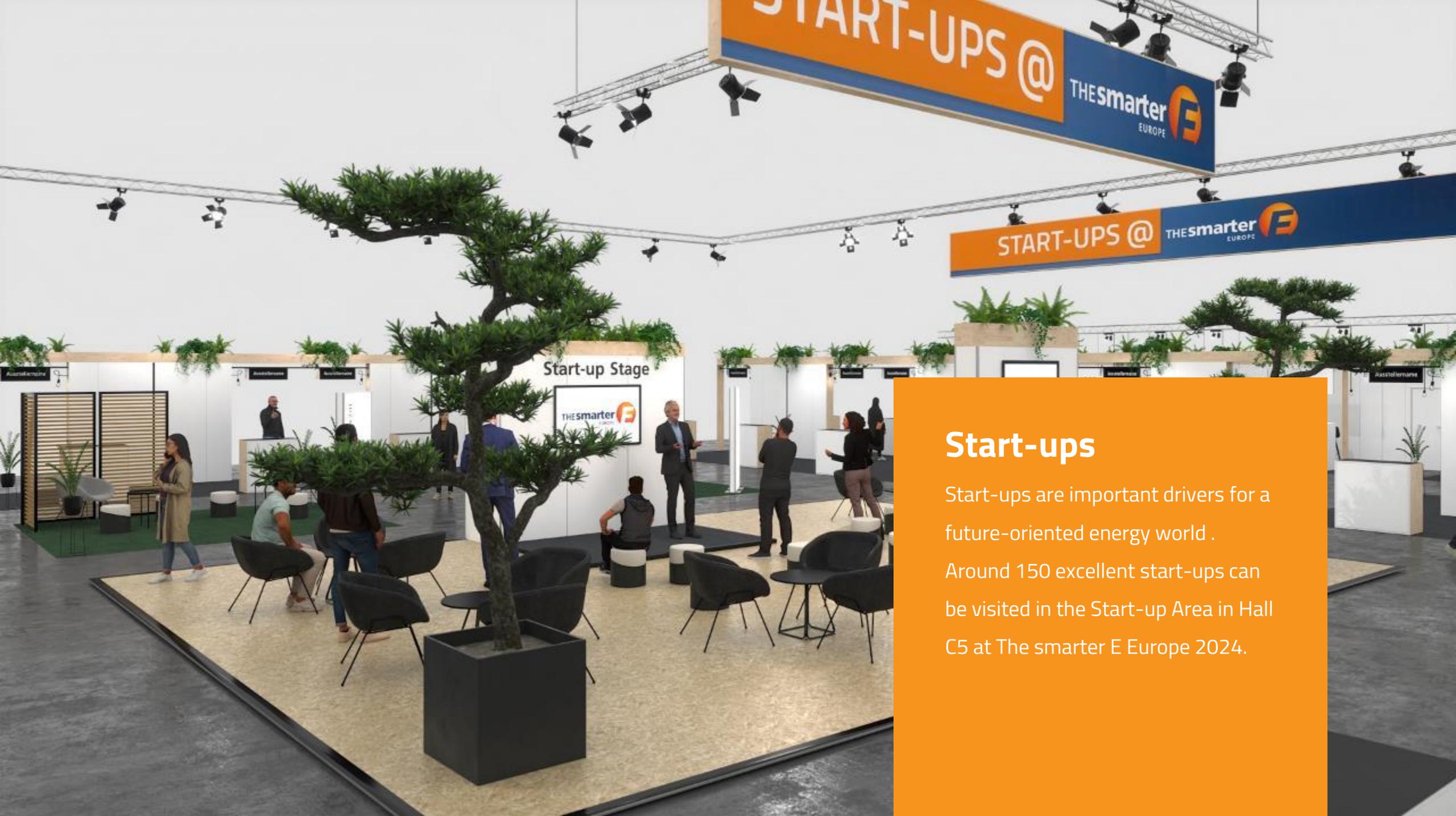
Hall B5, Booth B5.630

**PV Manufacturing Stage**

Hall A2, Booth A2.409

**Green Hydrogen Forum**

Hall B2, Booth B2.550



## Start-ups

Start-ups are important drivers for a future-oriented energy world .  
Around 150 excellent start-ups can be visited in the Start-up Area in Hall C5 at The smarter E Europe 2024.



COMPACT

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## Knowledge Quartet: One Ticket, Four Conferences

At The smarter E Europe, participants can attend four conferences with just one ticket and learn about renewable, decentralized and digital energy supply and the rules of the game in the new energy world.

**Date & Location**  
**Conferences**

June 18-19, 2024, ICM, Messe München  
Intersolar Europe Conference  
ees Europe Conference  
Power2Drive Europe Conference  
EM-Power Europe Conference

**Participants (expected)** 2.200+ participants of all conferences  
incl. Side events

# WE CHOOSE EARTH Tour '24



A GLOBAL CONFERENCE TO EMPOWER ACTION



**BAN KI-MOON**  
Former UN  
Secretary-General

**CATE BLANCHETT**  
Actor, Producer & Advocate  
for Climate Solutions

**ALEX HONNOLD**  
Rock Climber & "Free Solo"  
Documentary Star

**SANDRINE DIXSON-DECLÈVE**  
Co-president of the  
Club of Rome

**VINCENT STANLEY**  
Director of Philosophy  
at Patagonia

## We Choose Earth Tour

The side event of the Portuguese energy supplier edp on June 20 from 4:00 pm at the ICM will bring together celebrities, including Cate Blanchett, Ban Ki-Moon, Alex Honnold and Joschka Fischer, to talk about the challenges of climate change and solutions.



# The smarter E AWARD 2024

The smarter E AWARD was presented yesterday for the first time in five categories. Get to know the winners.

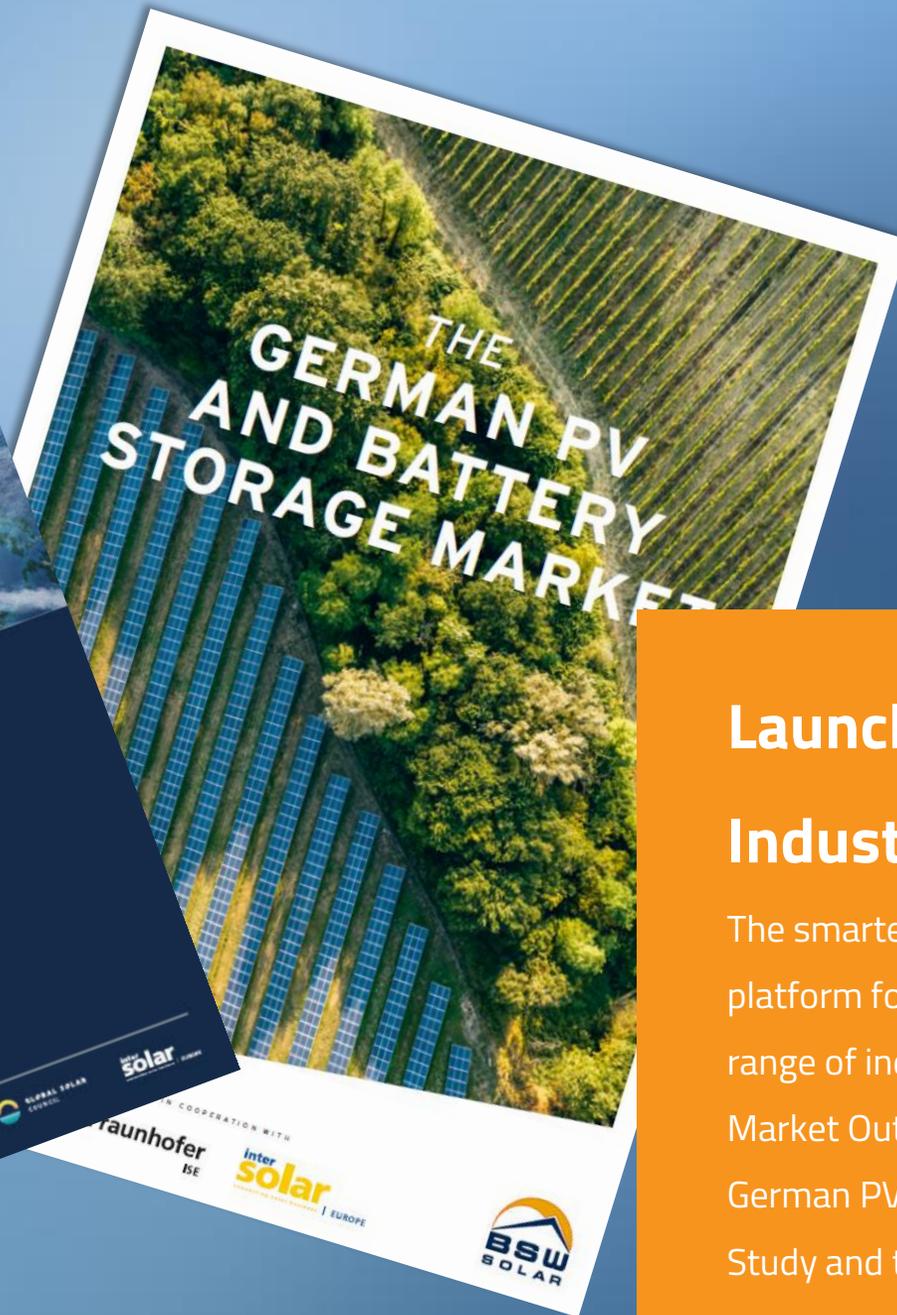




## Energy Transition

### Award 2024

For the eighth time, the most innovative energy suppliers will be presented with the Energy Transition Award at The smarter E Forum (Hall B5, Stand B5.550) on June 20 from 2:00 pm.



## Launch of New Industry Studies

The smarter E Europe serves as a platform for the publication of a wide range of industry studies, e.g. Global Market Outlook for Solar Power, German PV and Energy Storage Study and the Global Status Report.





## Organizer

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