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IBC SOLAR at Intersolar 2026: Green roof system, PV Manager update and campaign as trade fair highlight

- *New mounting system for green roofs based on IBC AeroFix*
- *PV Manager to become web-based and support complex roof structures*
- *AI campaign puts mounting systems in the spotlight in an unconventional way*

Bad Staffelstein / Germany, June 02, 2026 – IBC SOLAR, a leading provider of photovoltaic solutions with a focus on wholesale distribution, proprietary product and system solutions, and international project business, is setting new highlights at Intersolar Europe 2026 in Munich (June 23–25, Hall A4, Booth A4.470 and A4.570). The focus will be on a new solution for green roofs, the further development of the PV Manager planning software, and a campaign that uses AI to present a highly technical topic in a humorous and entertaining way. The company is also celebrating two major anniversaries this year: 25 years of proprietary mounting systems and 20 years of PV Manager.

Mounting Systems: IBC AeroFix GreenRoof

With IBC AeroFix GreenRoof, IBC SOLAR is expanding its existing flat roof system with a solution for green roofs. Since 2001, IBC SOLAR has been developing its own mounting systems and is celebrating its 25th anniversary this year.

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The new green roof variant is based on the proven IBC AeroFix and uses largely identical components. IBC SOLAR has developed only three additional components specifically for this application. The established system logic therefore remains unchanged. This enables installers already working with AeroFix to implement projects quickly and reliably.

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The system is designed for installation directly on the substrate and offers particular advantages for existing green roofs. Pre-assembled components speed up installation on site.

IBC SOLAR will launch AeroFix GreenRoof for east-west orientation in early 2027. The concept addresses key requirements such as ballast optimization and maintenance accessibility, for example through defined distances for maintenance walkways. The elevated module positioning ensures sufficient clearance from the vegetation layer. Thanks to the flexible support design, installers can implement different elevation heights.

PV Manager: Web-based planning for complex systems

PV Manager is IBC SOLAR's planning and design tool. Installers use it to digitally plan photovoltaic systems – from roof layout and system design to material configuration.

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Since its launch 20 years ago, IBC SOLAR has continuously developed the tool further. With the current comprehensive update, PV Manager will now become available as a web-based application.

This enables installers to work independently of location, for example directly on the construction site. At the same time, IBC SOLAR is expanding the functionality for more complex applications. The software can now also map demanding roof structures, including dormers.

Particularly for mounting systems, precise planning is crucial for safe implementation. PV Manager directly incorporates structural requirements, relevant standards, and correct ballast calculations into the system. This supports safe and standards-compliant system design.

The redesigned and intuitive user interface with a fresh visual design simplifies onboarding and enables fast and efficient planning. One key advantage remains the direct connection to the IBC SOLAR shop: installers can generate a complete bill of materials directly from the planning process, continue processing it immediately, and place orders.

AI campaign: Mounting systems that get under your skin

IBC SOLAR is also attracting attention around Intersolar with a humorous communication campaign. At the center is a concept that playfully stages the strong identification many installers have with their preferred mounting systems and translates it into surprising imagery.

In an AI-generated commercial, installers enthusiastically get tattoos inspired by the names of IBC SOLAR mounting systems and proudly show them off. The systems have clearly convinced them. The core message of the campaign: “Solar installers love our mounting systems.”

The tattoo concept continues at Intersolar in a “real” tattoo studio located at the IBC SOLAR booth. Visitors can get temporary airbrush tattoos featuring the campaign designs.

Further information about the campaign is available at www.ibc-solar.com/tattoo

IBC SOLAR’s experts look forward to engaging in active dialogue at Intersolar Europe from June 23 to 25, 2026, in Hall A4, Booth A4.470 and A4.570.

About IBC SOLAR
IBC SOLAR is a leading provider of photovoltaic and energy storage solutions, operating worldwide across three core business areas: wholesale distribution of photovoltaic components,

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the development and manufacturing of proprietary products and system solutions, and international project business.

In wholesale, IBC SOLAR distributes a manufacturer-independent portfolio of components for solar power generation and storage, complemented by technical advisory services. In its own products segment, the company develops and manufactures, under its own brand, PV mounting systems, modules, and complete system solutions. In the project business, IBC SOLAR delivers large-scale photovoltaic projects, covering the entire value chain from project development and planning to construction, as well as operation and management of the systems.

IBC SOLAR was founded in 1982 in Bad Staffelstein, Germany, and is considered a pioneer of the energy transition.

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