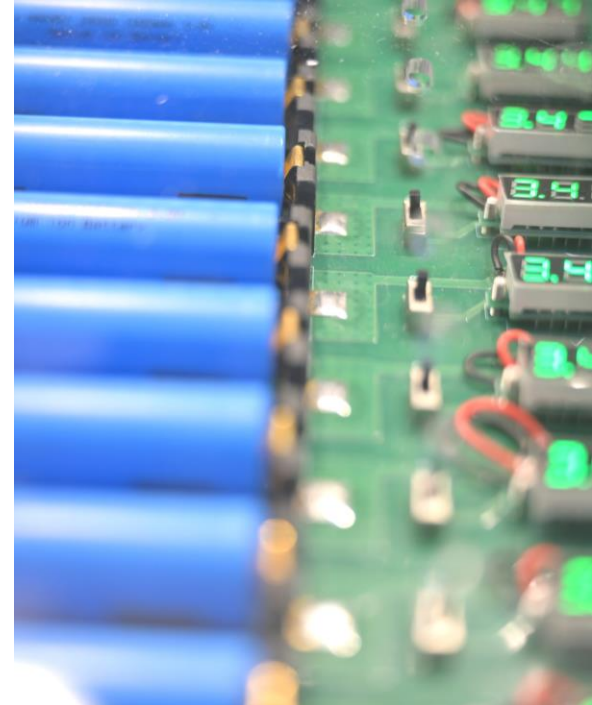
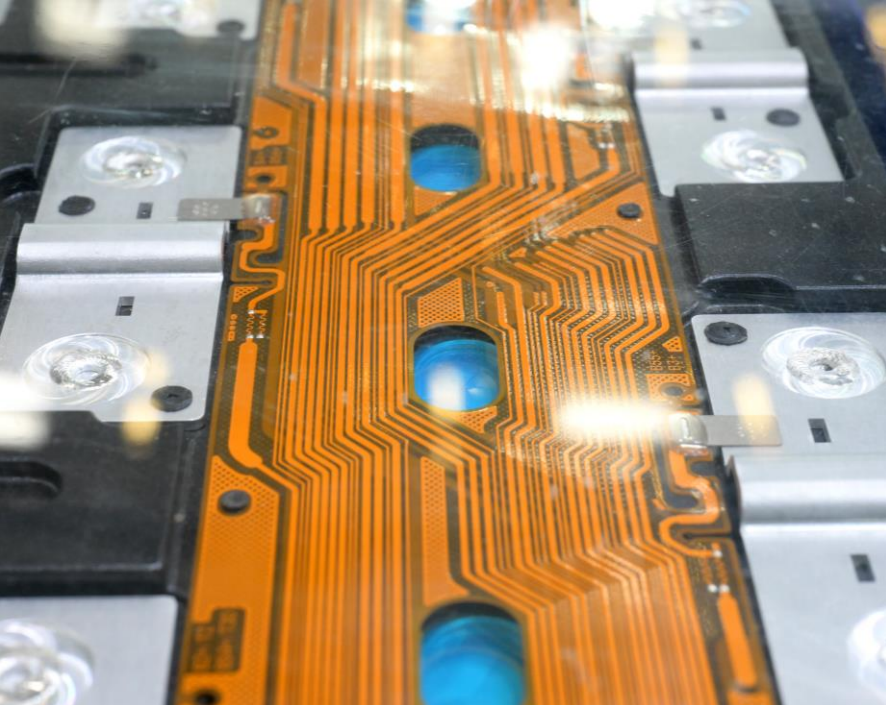


INFORMATION ABOUT THE EES INNOVATION HUB – FOR EXHIBITORS

ees Europe 2026

As of September 2025



The ees Innovation Hub in Hall B0: Networking, Leading the Way, Gaining Visibility



Your marketing advantage

Exhibitors at the **ees Innovation Hub** receive special offers for visibility via the organizer's channels.

Meet the community: you are invited for special networking receptions free of charge!



Innovation Hub Stage

Exhibitors at the **ees Innovation Hub** will receive preferential speaking opportunities on the ees Innovation Hub Stage.



Bringing products to market

Exhibitors at the **ees Innovation Hub** present themselves professionally to the energy storage community.

Important: Take advantage of marketing opportunities and actively invite customers!



Ideas and new concepts

Promoting your development in the best possible way: Plans include, for example, a **contact point for influencers** and a continuation of the ees Island Challenge, as well as **exhibition tours** through the ees Innovation Hub.

The smarter E Europe Exhibition Site Plan 2026

Location of the ees Innovation Hub in Hall B0

Direct connection to:

- West Entrance
- International Congress Center ICM (venue of
The smarter E conferences)
- Hall B1





ees Innovation Hub in Hall B0: Quick Facts and Highlights at a Glance

Exhibitor Information:

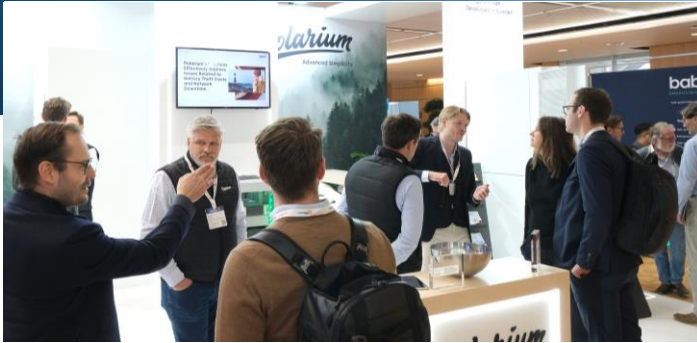
www.ees-europe.com/fuer-aussteller/ees-innovation-hub

[ees Innovation Hub 2025 exhibitor list](#)

- Focus on the German and European markets as well as research institutes
- **ees Innovation Hub Stage:** Sessions on new battery technologies, AI, battery recycling, and much more
- Receptions **“Energy Storage Networking—Research meets Industry”:** Free of charge at the ees Innovation Hub
- **ees Island Challenge** together with the “Greening the Islands” Foundation and BSW-Solar (in planning)
- **Meeting point “Connect & Create”:** Influencers and podcasters (in planning)
- **Guided tours** specifically in the ees Innovation Hub (in planning)

EES EUROPE 2026

Options for Exhibitors in the ees Innovation Hub



Individual booth

High-quality trade fair presence for optimal image building for your company. Variable stand sizes from 9 to 50 square meters available.

[Apply here](#)



Joint Booth ees Innovation Hub

Benefit from a comprehensive service package for an efficient, convenient, and affordable trade fair presence!

[Know more](#)



The boost for your visibility

From content partnership at the ees Innovation Hub Stage to reception sponsorship: take advantage of our additional offers!

[Learn more](#)



When we first came here, we weren't so sure what to expect from the innovation hub; but now being here, it was actually quite amazing for us. The mix of having companies from a research area on the one hand, but then industrial clients on the other hand, is acutally quite unique for us. So that really fulfilled our expectations.



Sebastian Bujnoch

Senior Business Development Manager, Circunomics



It has been great this year. We have been in other halls before, but this year has been a good one. You have time to talk to experienced people.



Peter Wasmuth

EVP Business Area C&I, Polarium

Your Personal Contact



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