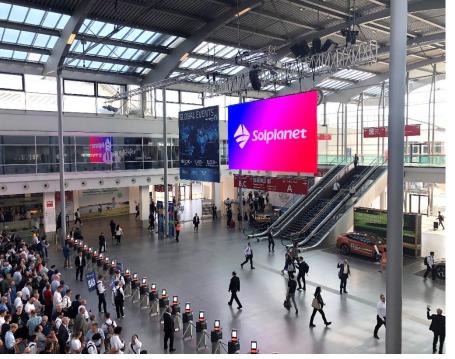


EXHIBITION
JUNE 23–25, 2026
MESSE MÜNCHEN

CONFERENCE
JUNE 22–23, 2026
ICM MÜNCHEN



Power2Drive Europe 2026 Exhibition Sponsorship Packages













SPONSORSHIPS

Your Opportunities to Become a Sponsor of Power2Drive Europe

Do you want more visibility as an exhibitor of the Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum**, **Gold and Silver**.

Each package includes a set of **fixed services** as well as **variable services** that you can choose flexibly within a given budget.

EXHIBITION SPONSORSHIP PACKAGES

| Power2Drive Europe | Platinum €12,000 exclusive | Gold €8,000 max. 4 | Silver €6,000 max. 6 |
|---|----------------------------|--------------------------|----------------------------|
| Fixed Services | €8,000 | €5,000 | €4,000 |
| Logo in The smarter E Event Guide | ✓ | | |
| Banner in one Power2Drive Europe visitor newsletter (English or German) | ✓ | | |
| Logo on the sponsor boards in the exhibition entrances | ✓ | ✓ | |
| Logo and company profile in the sponsor section of the Power2Drive Europe website | ✓ | ✓ | ✓ |
| Logo on the floor plan at the entrances to your hall | ✓ | ✓ | ✓ |
| Variable Services (A selection can be found on the next page) | €4,000 | €3,000 | €2,000 |
| Freely selectable | √ | √ | ✓ |
| | | | |

EXHIBITION SPONSORSHIPS

Power2Drive Europe: Variable Services

The scope of the variable services depends on the booked package.



Your Visibility onsite

| Power2Drive Europe Refresh Fountain | €10,000 |
|---|---------|
| Content Partnership Premium | €8,500 |
| LED Wall | €8,500 |
| The smarter E Europe Start-up Area | €8,500 |
| WiFi | €8,000 |
| Smartphone Charging Station (Power2Drive Forum) | €6,000 |



Digital Advertising Opportunities

| Podcast | €1,500 |
|------------------------------------|--------|
| Newsletter Banner (Eng. or German) | €1,200 |
| Ticket Branding Package | €2,000 |



Your Banner on our Website

| Homepage (Z1) | €3,500 |
|------------------------------|--------|
| Homepage (Z2) | €1,800 |
| Homepage (Z3) | €1,000 |
| Main Menu Page Visitors (Z1) | €2,500 |
| Main Menu Page Visitors (Z2) | €2,000 |
| Main Menu Page Visitors (Z3) | €1,000 |
| Exhibitor List (Z1) | €2,000 |
| Exhibitor List (Z2) | €1,000 |



