POWER
2 DRIVE
EUROPE

EXHIBITION
JUNE 23–25, 2026
MESSE MÜNCHEN

CONFERENCE
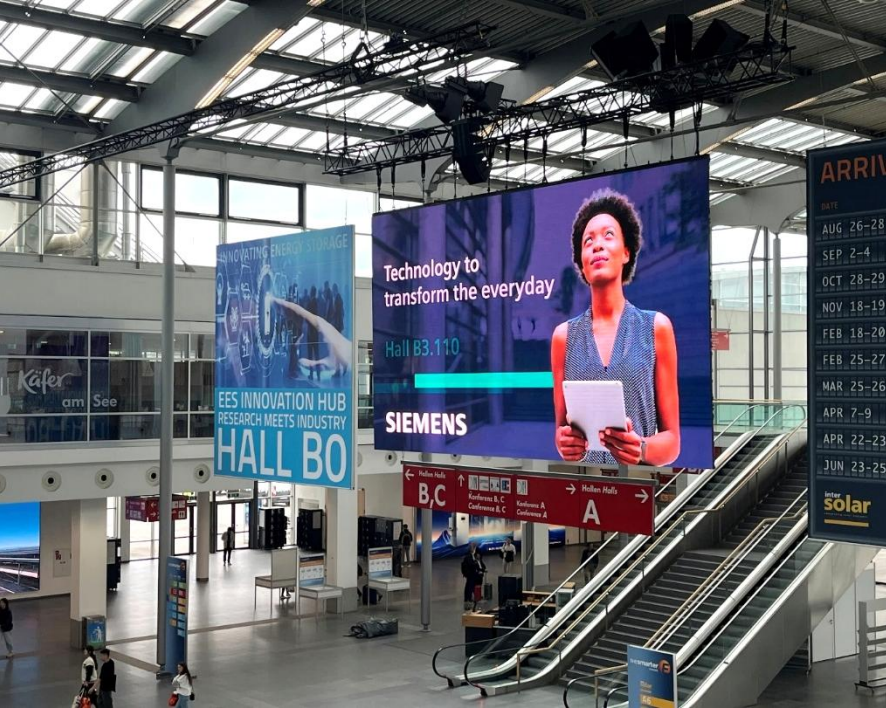JUNE 22–23, 2026
ICM MÜNCHEN

Part of
THE smarter E
EUROPE

Power2Drive Europe 2026
Exhibition Sponsorship Packages

Your Opportunities to Become a Sponsor of Power2Drive Europe

Do you want more visibility as an exhibitor of the Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum, Gold and Silver**.

Each package includes a set of **fixed services** as well as **variable services** that you can choose flexibly within a given budget.

Power2Drive Europe

	Platinum €12,000 exclusive	Gold €8,000 max. 4	Silver €6,000 max. 6
Fixed Services	**€8,000**	**€5,000**	**€4,000**
Logo in The smarter E Event Guide	✓		
Banner in one Power2Drive Europe visitor newsletter (English or German)	✓		
Logo on the sponsor boards in the exhibition entrances	✓	✓	
Logo and company profile in the sponsor section of the Power2Drive Europe website	✓	✓	✓
Logo on the floor plan at the entrances to your hall	✓	✓	✓
Variable Services (A selection can be found on the next page)	**€4,000**	**€3,000**	**€2,000**
Freely selectable	✓	✓	✓

Power2Drive Europe: Variable Services

The scope of the variable services depends on the booked package.

Your Visibility onsite

Power2Drive Europe Refresh Fountain	€10,000
Content Partnership Premium	€8,500
LED Wall	€8,500
The smarter E Europe Start-up Area	€8,500
WiFi	€8,000
Smartphone Charging Station (Power2Drive Forum)	€6,000

Digital Advertising Opportunities

Podcast	€1,500
Newsletter Banner (Eng. or German)	€1,200
Ticket Branding Package	€2,000

Your Banner on our Website

Homepage (Z1)	€3,500
Homepage (Z2)	€1,800
Homepage (Z3)	€1,000
Main Menu Page Visitors (Z1)	€2,500
Main Menu Page Visitors (Z2)	€2,000
Main Menu Page Visitors (Z3)	€1,000
Exhibitor List (Z1)	€2,000
Exhibitor List (Z2)	€1,000

Contact

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POWER 2 DRIVE
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Organizer

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