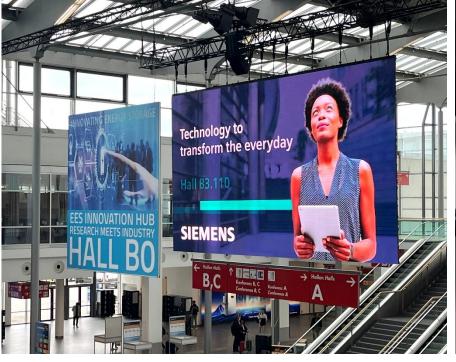


EXHIBITION
JUNE 23–25, 2026
MESSE MÜNCHEN

CONFERENCE
JUNE 22–23, 2026
ICM MÜNCHEN



# ees Europe 2026 Exhibition Sponsorship Packages













**SPONSORSHIPS** 

# Your Opportunities to Become a Sponsor of ees Europe

Do you want more visibility as an exhibitor of the ees Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorships packages **Platinum**, **Gold and Silver**.

Each package includes a set of **fixed services** as well as **variable services** that you can choose flexibly within a given budget.

# EXHIBITION SPONSORSHIP PACKAGES

| ees Europe  | Platinum<br>€20,000<br>exclusive | Gold<br>€15,000<br>max. 4 | Silver<br>€10,000<br>max. 6 |
|---|----------------------------------|---------------------------|-----------------------------|
| Fixed Services  | €10,000                          | €8,000                    | €5,000                      |
| Logo in The smarter E Event Guide   | ✓                                |                           |                             |
| Banner in one ees Europe visitor newsletter (English or German)           | ✓                                |                           |                             |
| Logo on the sponsor boards in the exhibition entrances                    | ✓                                | <b>✓</b>                  |                             |
| Logo and company profile in the sponsor section of the ees Europe website | ✓                                | ✓                         | <b>√</b>                    |
| Logo on the floor plan at the entrances to your hall                      | ✓                                | ✓                         | <b>✓</b>                    |
| Variable Services (A selection can be found on the next page)             | €10,000                          | €7,000                    | €5,000                      |
| Freely selectable   | ✓                                | <b>✓</b>                  | <b>✓</b>                    |
|   |                                  |                           |                             |

### **EXHIBITION SPONSORSHIPS**

# ees Europe: Variable Services

The scope of the variable services depends on the booked package.



## **Your Visibility onsite**

| ees Europe Refresh Fountain             | €10,000 |
|---|---------|
| Content Partnership Premium             | €8,500  |
| LED Wall                                | €8,500  |
| The smarter E Europe Start-up Area      | €8,500  |
| WiFi                                    | €8,000  |
| Smartphone Charging Station (ees Forum) | €6,000  |
|   |         |



# **Digital Advertising Opportunities**

| Podcast                            | €1,500 |
|------------------------------------|--------|
| Newsletter Banner (Eng. or German) | €1,200 |
| Ticket Branding Package            | €2,000 |



#### Your Banner on our Website

| Homepage (Z1)                | €5,000 |
|------------------------------|--------|
| Homepage (Z2)                | €2,000 |
| Homepage (Z3)                | €1,000 |
| Main Menu Page Visitors (Z1) | €3,500 |
| Main Menu Page Visitors (Z2) | €2,500 |
| Main Menu Page Visitors (Z3) | €1,000 |
| Exhibitor List (Z1)          | €3,500 |
| Exhibitor List (Z2)          | €2,500 |



