

EXHIBITION
JUNE 23–25, 2026
MESSE MÜNCHEN

CONFERENCE
JUNE 22–23, 2026
ICM MÜNCHEN



Power2Drive Europe 2026 Conference Sponsorship Packages













SPONSORSHIPS

Your Opportunities to Become a Sponsor of Power2Drive Europe

Do you want more visibility at Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum**, **Gold and Silver**.

Each package includes a set of **fixed services** as well as **variable services** that you can choose flexibly within a given budget.

CONFERENCE SPONSORSHIP PACKAGES

Power2Drive Europe	Platinum €8,000 exclusive	Gold €4,000 max. 3	Silver €3,000 max. 6
Fixed Services	€5,000	€3,000	€2,000
Logo in The smarter E Event Guide	✓		
Banner in one Power2Drive Europe conference newsletter (English or German)	✓		
Logo in welcome slides of The smarter E Europe Conference Opening Session	✓	✓	
Logo on sponsor boards in the Congress Center ICM	✓	✓	
Logo and company profile in the sponsor section of the Power2Drive Europe website	✓	✓	√
Logo on sponsor banners in the conference rooms of the Power2Drive Europe Conference	✓	✓	✓
Variable Services (A selection can be found on the next page)	€3,000	€1,000	€1,000
Freely selectable	✓	√	✓

CONFERENCE SPONSORSHIPS

Power2Drive Europe: Variable Services

The scope of the variable services depends on the booked package.



Your Visibility onsite

Conference Document Box	€8,000
Conference Lunch (per day)	€6,500
Pen & Notepad	€5,000
Conference WiFi	€5,000
Conference Coffee Break (per day)	€4,500
Conference Smartphone Charging Station	€4,000



Digital Advertising Opportunities

Podcast €1,500



Your Banner on our Website

Main Menu Page Conference (Z1)	€1,500
Main Menu Page Conference (Z2)	€1,000
Main Menu Page Conference (Z3)	€300
Conference Program (Z1)	€1,500
Conference Program (Z2)	€800



