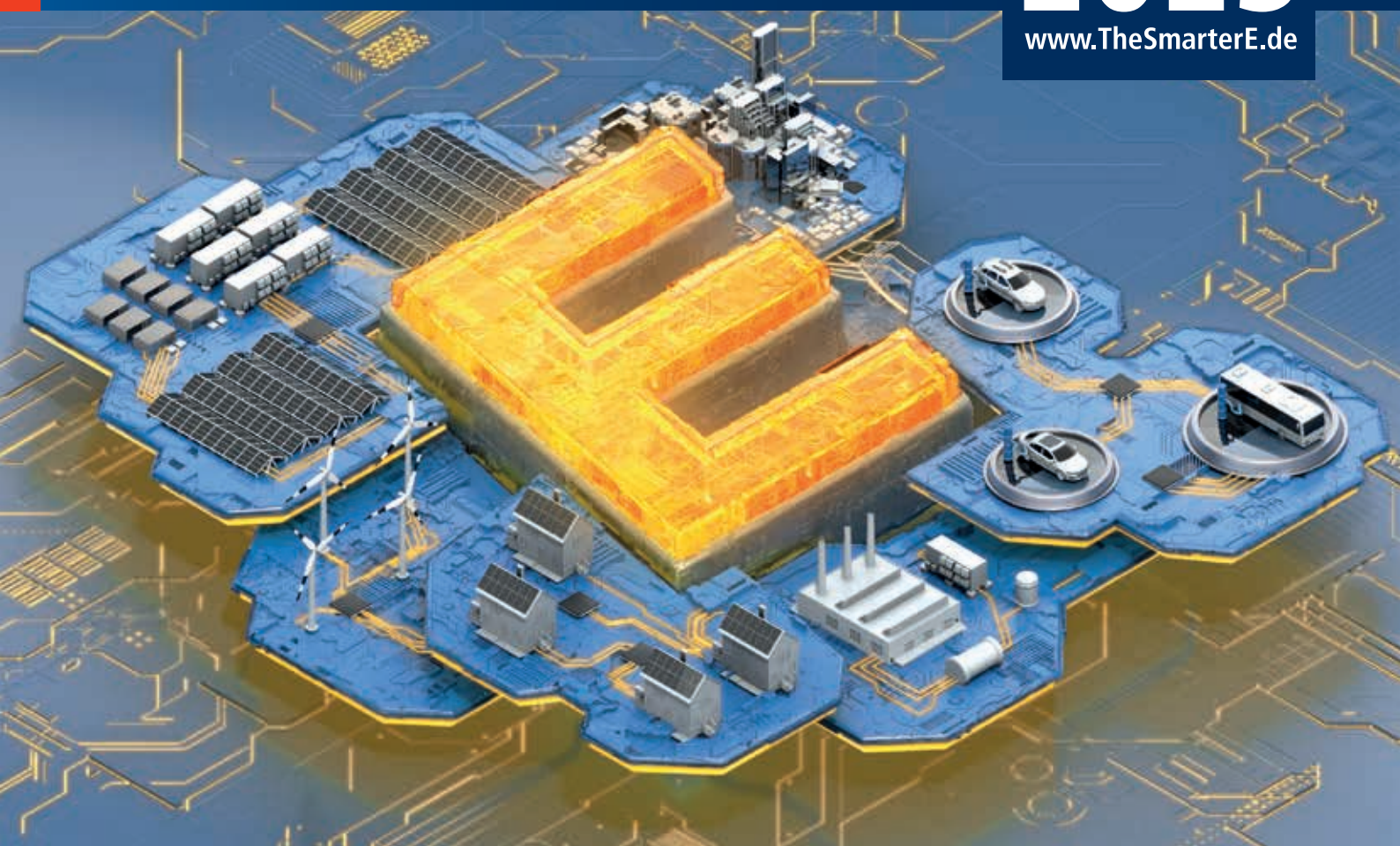




The Innovation Hub for New Energy Solutions
MESSE MÜNCHEN

JUNE
14–16
2023

www.TheSmarterE.de



EUROPE'S LARGEST PLATFORM FOR THE ENERGY INDUSTRY

**inter
solar**
connecting solar business | EUROPE

ees
electrical energy storage

**POWER
DRIVE**
EUROPE

EMPOWER
EUROPE

GOOD REASONS FOR PARTICIPATING AT THE SMARTER E EUROPE





Strong media presence:

**With 580 international
journalists from 30 countries and
10,000 media reports**



Strong numbers:

**1,600 exhibitors and 55,000+ visitors
are expected at The smarter E Europe**



events in 2023



Players from all over the world:

**International market leaders
present themselves at the
The smarter E Europe exhibitions**

THE SMARTER E EUROPE: THE INNOVATION HUB FOR NEW ENERGY SOLUTIONS

“Creating a new energy world” – This is the goal of The smarter E Europe, Europe's largest platform for the energy industry. The focus is on renewable energies, decentralization and digitalization of the energy industry as well as cross-sector solutions from the electricity, heat and transport sectors for a smart and sustainable energy supply.

Another focal point is the digitalization of the new energy world, because in addition to sector coupling and decentralization, integrated and digitally linked solutions are becoming more and more important. The smarter E Europe provides exhibition visitors with new insights into innovative concepts and technologies for an intelligent and sustainable energy supply.

The smarter E Europe brings together a total of four exhibitions to give energy industry players from around the world a comprehensive overview of the latest developments and trends. All of the events will take place from June 14–16, 2023, at Messe München:

- Intersolar Europe – the world's leading exhibition for the solar industry
- ees Europe – the continent's largest and most international exhibition for batteries and energy storage systems
- Power2Drive Europe – the international exhibition for charging infrastructure and e-mobility
- EM-Power Europe – the international exhibition for energy management and integrated energy solutions

The smarter E Europe is part of The smarter E, the global innovation hub for new energy solutions, which covers Europe, South America and India.

EXHIBITION QUICK FACTS

Dates	June 14–16, 2023
Venue	Messe München, Germany
Exhibitors in total	1,600 in the halls A1–A6 and B1–B6
Exhibition Space	132,000 sqm
Visitors	ca. 55,000 expected
Online Application	→ www.TheSmarterE.de → For Exhibitors → Become an Exhibitor → Exhibitor Application

Booth space rental prices

per sqm	Re-Booking ¹	Members ²	Regular price
Row booth	€236	€249	€278
Corner booth	€252	€265	€295
Peninsula booth	€261	€275	€305
Island booth	€270	€285	€315

¹ Re-Booking: Exhibitors at one of The smarter E Europe exhibitions held in 2022 which register by June 30, 2022.

² Membership Rate: Companies qualify for the member rate if the company applied for the membership program and an Intersolar or ees or Power2Drive or EM-Power exhibition (as a main exhibitor) within the past 12 months of application submission. Please be aware: A retroactive discount is not possible.

CONFERENCE QUICK FACTS

Dates	June 13–14, 2023
Hours	9:00am–6:00pm
Venue	ICM – Internationales Congress Center München, Messe München, Germany
Attendees	1,800 expected

Conferences

- Intersolar Europe Conference
- ees Europe Conference
- Power2Drive Europe Conference
- EM-Power Europe Conference

For more information, please visit

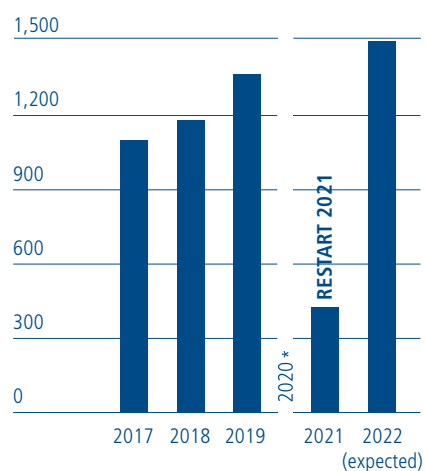
→ www.TheSmarterE.de → For Visitors → Conferences

Organizers

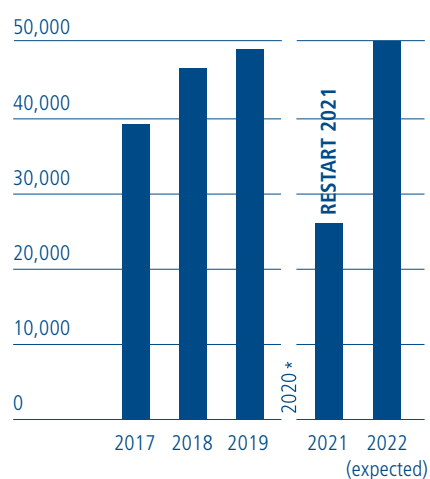




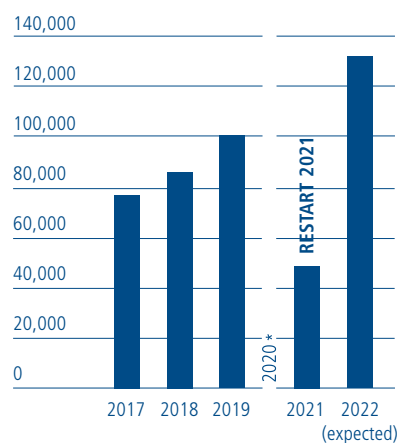
Exhibitor Numbers 2017–2022



Visitor Numbers 2017–2022



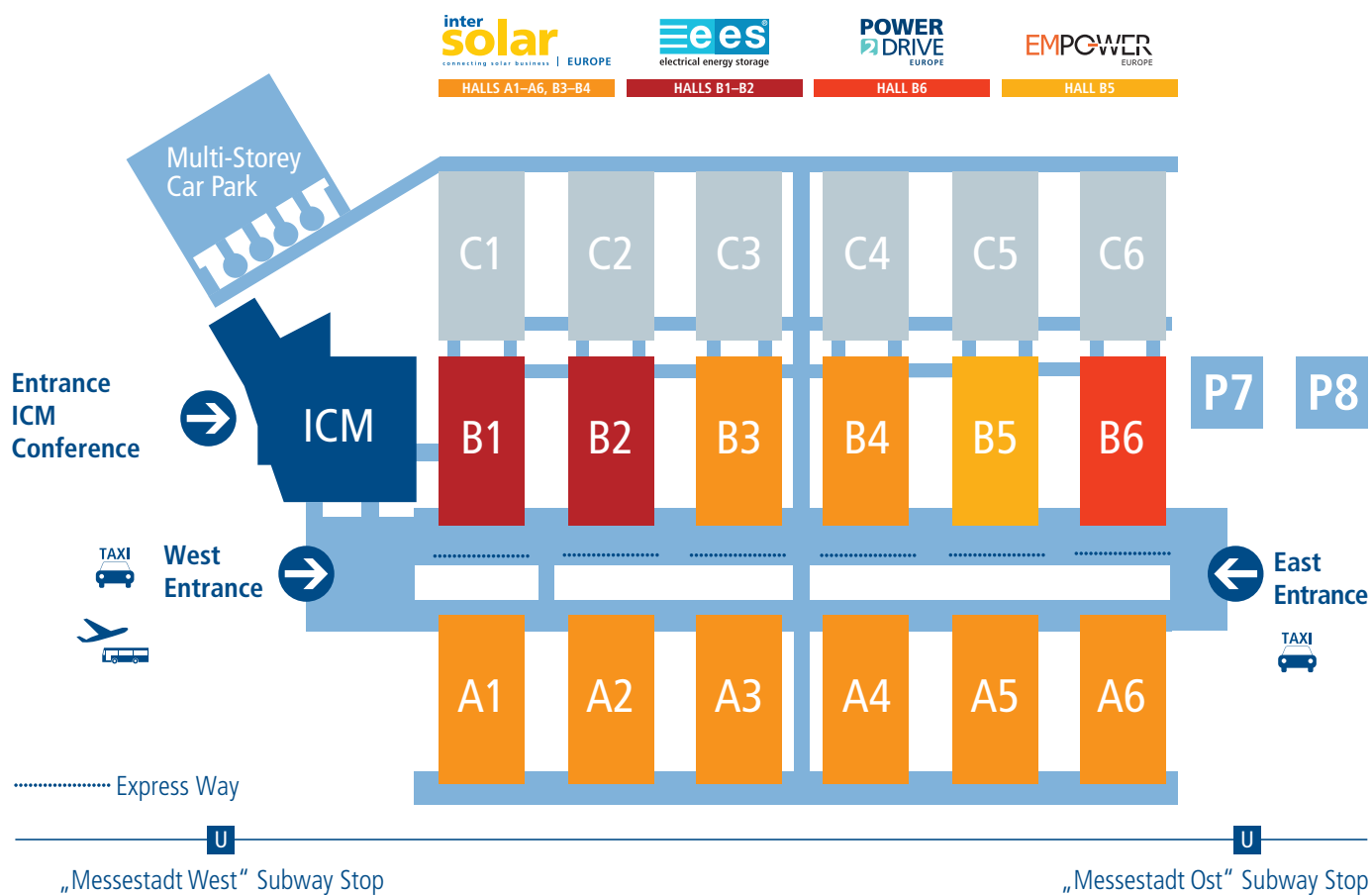
Exhibition Area (gross) 2017–2022



* No figures are available for 2020 as the event was canceled on account of the coronavirus.

The cumulative figures for the years up to 2017 are for the exhibitions Intersolar and ees Europe, from 2018 for The smarter E Europe.

| SITE PLAN OF THE SMARTER E EUROPE 2023



A1 Intersolar Europe

- PV Cell and Module Manufacturers

A2 Intersolar Europe

- PV Cell and Module Manufacturers

A3 Intersolar Europe

- PV Cell and Module Manufacturers
- PV Production Technologies, Materials, Components and Accessories

A4 Intersolar Europe

- PV System Providers, PV Distributors, PV Products, Services, Solar Thermal Technologies

A5 Intersolar Europe

- PV System Providers, PV Distributors, PV Products, Services, Solar Thermal Technologies
- Off-Grid Power
- PV Mounting Systems
- PV Tracking Systems

A6 Intersolar Europe

- PV Mounting Systems
- PV Tracking Systems

B1 ees Europe

- Stationary Battery and Energy Storage Systems
- Battery Manufacturing Technologies, Materials, Components and Accessories
- Battery Testing/Research

B2 ees Europe

- Stationary Battery and Energy Storage Systems
- Power-to-Gas, Hydrogen, Fuel Cells

B3 Intersolar Europe

- PV Inverters
- PV Monitoring, Measurement & Control Technologies

B4 Intersolar Europe

- PV Inverters
- PV Monitoring, Measurement & Control Technologies

B5 EM-Power Europe

- Smart & Microgrids/Smart Metering
- Monitoring/Yield Forecasts & Grid Connection of Renewable Energy Systems
- Virtual Power Plants/Flexibility Management
- Energy Management & Building Automation
- Decentralized & Renewable Energy Supply
- Energy Services/CO₂ Auditing
- Start-Up Area The smarter E Europe

B6 Power2Drive Europe

- Charging Technology and Infrastructure
- Electric Mobility
- Mobility Services
- Solar Carports and Bikeports





BE PART OF

THE SMARTER E EUROPE

→ www.TheSmarterE.de

INTERSOLAR EUROPE

→ www.intersolar.de

EES EUROPE

→ www.ees-europe.com

POWER2DRIVE EUROPE

→ www.PowerToDrive.de

EM-POWER EUROPE

→ www.EM-Power.eu

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Membership



Certification

