

THE SMARTER E EUROPE RESTART 2021 ORDER FORM DIGITAL PACKAGES

We are exhibitor of ☐ Intersolar Europe ☐ ees Europe
☐ Power2Drive Europe ☐ EM-Power Europe

We hereby book the digital package selected below. Please complete this online form in full on screen or by hand in block letters, sign it with a legally binding signature and send it by fax, post or e-mail.

The smarter E Europe Restart 2021 will take place from October 6–8, 2021 as a face-to-face event and will be complemented by new digital and hybrid elements. The following booking options refer to the digital and hybrid offers that you can book in addition to your booth.

We book the following digital package:

Digital Package Basic+
€750

You can book the Digital Package Basic+ directly in the → [Exhibitor Cockpit](#). It is not necessary to fill out this form. You can then edit your digital company presence (extended version) in the Exhibitor Cockpit.

☐ Digital Package Pro (limited availability)
€5,000

The smarter E Europe Restart 2021

- Digital company presence (extended version) on event website
- 15 minutes of broadcasting time on The smarter E Expo TV
- Placement of an advertising spot in The smarter E Expo TV
- Listing in the Programme section of the smarter E Expo TV

Prices shown are exclusive of applicable taxes and fees.

I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS AS STATED ON THE FOLLOWING PAGE OF THIS FORM.

Company

Address

Zip code City/State

Country

Tel. (main) Fax (main)

Website Email (main)

Contact ☐ Ms. ☐ Mr. ☐ Mx. First name Surname

Tel. (Contact) Email (Contact)

Place, Date Signature

Please note: The offer is only valid in combination with a valid contract for the participation as an exhibitor for Intersolar Europe Restart 2021, ees Europe Restart 2021, Power2Drive Europe Restart 2021 or EM-Power Europe Restart 2021 as part of The smarter E Europe Restart 2021, October 6–8, 2021. The digital package contract is only concluded and becomes effective upon written confirmation by the organizer.

Please sign and fax to +49 7231 58598-28 or
e-mail to merz@solarpromotion.com.
For queries: Tel.: +49 7231 58598-299

Booking deadline:

- Digital Package Basic+: until September 23, 2021
 - Digital Package Pro: until September 10, 2021 (subject to availability)
- After the respective deadline, bookings are only possible on request.

☐ Additional offer for Digital Package Pro (limited availability) ³
€1,500

- TV coverage from your exhibition booth as intro to your The smarter E Expo TV slot
- Coverage from your exhibition booth for your personal use

☐ Additional offer for Digital Package Pro
€600

- Post-produced coverage from your The smarter E Expo TV slot for your personal use

All package details can be found at
→ www.TheSmarterE.de → For Exhibitors → Exhibition Planning

¹ Offer subject to a minimum booking number of 5.

DIGITAL PACKAGE GENERAL TERMS AND CONDITIONS

Organizers and contracting parties

The organizers of The smarter E Europe, to which these additional services relate, are:

Solar Promotion GmbH

Kiehnlestrasse 16
75172 Pforzheim, Germany
Tel.: +49 7231 58598-0
Fax: +49 7231 58598-28
info@TheSmarterE.de
→ www.TheSmarterE.de

Registered at the Local Court of Mannheim under HRB 50 5055
Management: Markus Elsässer and Dr. Florian Wessendorf

And

Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG (FWTM)

Messe Freiburg, Neuer Messplatz 3
79108 Freiburg i. Br., Germany
Tel.: +49 761 3881-3700
Fax: +49 761 3881-3770
TheSmarterE@fwtm.de

Registered at the Registration Court of Freiburg under HRA 4323
Management: Hanna Böhme and Daniel Strowitzki

The contracting party in relation to the digital packages is Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG (FWTM), Freiburg im Breisgau, Germany. FWTM collaborates closely with Solar Promotion GmbH, Pforzheim, Germany in this matter.

GTC Digital Packages

1. Package booking

- 1.1. FWTM will provide, in accordance with the provisions of this agreement, the digital package arrangement booked by the exhibitor. The execution of TV recordings on the exhibitor's booth for The smarter E Expo TV (additional offer to package Digital Pro and Premium) is only guaranteed if the minimum quantity of 5 bookings is reached.
- 1.2. Further details of the digital packages can be found at → www.TheSmarterE.de → [For Exhibitors](#) → [Exhibition Planning](#). FWTM reserves the right to make changes to the digital package services, provided that the services have an equivalent value and changes are reasonable for the exhibitor.

2. Package prices, terms of payment

The price for the booked digital package will be invoiced to the exhibitor in Euro. This fee must be transferred to the bank account indicated on the invoice upon receipt of the invoice. Exhibitor status for the digital package in question will not exist until FWTM has received full payment of the fee. For packages with a minimum number of bookings, if this number is not reached, the amount will be credited and any payments refunded.

3. Cancellation of the event or parts of the event

The smarter E Europe Restart 2021 event consists of a face-to-face event and digital or hybrid elements. The services booked here are also available if the face-to-face event is cancelled. The bookings for The smarter E Expo TV (Digital Package Pro and Premium) at the exhibition floor will be moved to a TV studio. The optional bookability of TV recordings at the exhibitor's booth for the The smarter E Expo TV will be cancelled in this case. If a booking has already been made, it will be cancelled free of charge. If the digital and hybrid event elements are also canceled, FWTM will credit the exhibitor with the corresponding invoices and reimburse amounts already paid. The exhibitor is not entitled to any further claims in relation to the cancelled event.

4. Final provisions

- 4.1. FWTM is entitled to transfer all rights and obligations conferred by this agreement to third parties.
- 4.2. Amendments and additions to this agreement must be made in writing. This shall also apply to any waiver of the written form requirement.
- 4.3. In the event that one or more provisions contained in this agreement should be or become invalid or unenforceable, the agreement shall remain otherwise unaffected. The invalid or unenforceable provision shall be replaced by a valid and enforceable provision that, to the closest extent possible, reflects the economic purpose of the invalid or unenforceable provision. The same shall apply in the event of a gap in the agreement.
- 4.4. This agreement shall be governed by German law.
- 4.5. The courts of Freiburg i. Br., Germany, shall have jurisdiction for all controversies, disputes and claims arising from or in connection with this agreement. FWTM may furthermore bring an action against the exhibitor in the court with jurisdiction in the exhibitor's place of business. FWTM is alternatively entitled to seek a ruling from one or more arbitrators in accordance with the Arbitration Rules of the International Chamber of Commerce on all disputes and claims arising from or in connection with this agreement in accordance with these Arbitration Rules. The seat of the arbitration court shall be Freiburg i. Br., Germany. The arbitration proceedings shall be held in English.

Freiburg, July 2021