

VISITOR GUIDE FOR A SUSTAINABLE EXHIBITION VISIT

It is important to us to ensure that our events are sustainable, helping prepare our world to meet the challenges of tomorrow. One key issue when it comes to sustainability is energy supply.

The smarter E, the platform for the new energy world, offers a global showcase for innovations. It opens up markets and encourages knowledge-sharing and networking. To ensure that the event itself is sustainable, we examine every aspect from booth construction and carpeting to mobility and catering. We are gradually implementing measures to make all of these areas more environmentally friendly.

You can do your part to make the exhibition more sustainable as a visitor, too. We've put together a few tips and ideas:

Exhibition and/or conference ticket

The ticket does not need to be printed! You can simply store it on your mobile phone and scan it at the turnstile to help save paper.

Plan your visit to the exhibition in detail

Plan your time at the exhibition and ensure you make the most of it. Take advantage of the fact that the industry is gathered in one place and make contact with as many potential business partners as possible while you are here. You will find contact information for all of the exhibitors on our website. This will prevent you from having to travel to meet individual customers, partners or service providers later on.

Traveling to the exhibition

- Use the event ticket offered by the rail company Deutsche Bahn or book a long-distance bus for a comfortable, affordable and environmentally friendly journey. This reduces the use of private transportation.
- Use public transportation to get around in Munich. The exhibition center is easy to reach via the subway stations Messestadt West and Messestadt Ost on line U2.

→ www.TheSmarterE.de → For Visitors → Travel Services

Make use of online information

Which flyers, brochures and catalogs do you really need? Information such as the floor plan, the exhibitor list, the presentation program and much more can be found on the event website. You can access it during your preparations for the event as well as on-site at Messe München thanks to the free WIFI we provide. This helps the environment by cutting down on the amount of material used for printing brochures and flyers. Many of our exhibitors also provide relevant information online.

Giveaways

Only take giveaways that you genuinely want to use and, ideally, that you will be able to use for a long time. For example, check whether the material is sustainable and whether the production process was subject to sustainability criteria.

Catering

- While at the event, buy reusable bottles instead of single-use
- Choose local, seasonal, and ideally vegetarian meals and snacks for reduced CO2 emissions
- Support local cafés and restaurants which are committed to ensuring the sustainability of their products

If you follow these guidelines, you'll already be making your own small contribution to the reduction of waste and CO2 emissions. Many thanks!

Do you have any questions or suggestions?
We would be delighted to hear them. Email us at
info@thesmartere.de