E-MOBILITY IN THE CONTEXT OF SECTOR COUPLING
QUICK FACTS

Dates: June 17–19, 2020
Venue: Messe München, Germany
Exhibitors: 150+ Power2Drive Europe exhibitors
250+ providers of charging infrastructure, traction batteries, electric vehicles, grid infrastructure and solutions for the integration of renewable energies (including the parallel exhibitions of The smarter E Europe)
1,450 exhibitors (The smarter E Europe)

Exhibition Space: 10,000 sqm
Visitors: 50,000+ (The smarter E Europe)
Application:

For Exhibitors: www.PowerToDrive.de
Participation:

Application:

Exhibition Segments:

BOOTH SPACE RENTAL PRICES

<table>
<thead>
<tr>
<th>per sqm</th>
<th>Re-Booking¹</th>
<th>Members²</th>
<th>Regular Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Row booth</td>
<td>€216</td>
<td>€220</td>
<td>€235</td>
</tr>
<tr>
<td>Corner booth</td>
<td>€230</td>
<td>€234</td>
<td>€250</td>
</tr>
<tr>
<td>Peninsula booth</td>
<td>€239</td>
<td>€244</td>
<td>€259</td>
</tr>
<tr>
<td>Island booth</td>
<td>€247</td>
<td>€253</td>
<td>€268</td>
</tr>
</tbody>
</table>

¹ Previous Year’s Exhibitors: Exhibitors at one of The smarter E Europe exhibitions held in 2019 which register by July 31, 2019.
² Membership Rate: Companies qualify for the member rate if the company applied for the membership program and exhibited in an Intersolar, ees, Power2Drive or EM-Power exhibition within the past 12 months of application submission. Please be aware: A retroactive discount is not possible.

CONTACT PERSONS EXHIBITOR APPLICATION

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EXHIBITION SITE PLAN OF THE SMARTER E EUROPE 2020

A1 Intersolar Europe
- PV Cell and Module Manufacturers

A2 Intersolar Europe
- PV Cell and Module Manufacturers
- PV Systems Providers, PV Distributors, PV Products, PV Services

A3 Intersolar Europe
- PV Systems Providers, PV Distributors, PV Products, PV Services
- PV Mounting Systems
- PV Tracking Systems

B0 Intersolar Europe
- PV Systems Providers, PV Distributors, PV Products, PV Services

B1 ees Europe
- Stationary Battery and Energy Storage Systems

B2 Intersolar Europe
- PV Inverters
- PV Monitoring, Measurement and Control Technologies
- Smart Renewable Energy

B3 Intersolar Europe
- PV Inverters
- PV Monitoring, Measurement and Control Technologies
- PV Systems Providers, PV Distributors, PV Products, PV Services
- Solar Thermal Technologies
- Off-Grid Power

C1 Intersolar Europe
- PV Production Technologies, Materials, Components and Accessories
- PV Cell and Module Manufacturers

C1 ees Europe
- Battery Manufacturing Equipment
- Battery Materials and Components
- Battery Testing/Research

C2 ees Europe
- Stationary Battery and Energy Storage Systems
- PtG, Hydrogen, Fuel Cells

C3 Power2Drive Europe
- Charging Infrastructure
- Electric Mobility

C4 EM-Power
- Self-Supply with Decentralized, Renewable Energy
- Energy Management and Building Automation
- Energy Services and Contracting

C4 Intersolar Europe
- PV Systems Providers, PV Distributors, PV Products, PV Services
- PV Mounting Systems
- PV Tracking Systems
- PV Inverters
- PV Monitoring, Measurement and Control Technologies
- Off-Grid Power
- Smart Renewable Energy
- Solar Thermal Technologies
SHAPE THE FUTURE OF MOBILITY!

EXHIBITING ADVANTAGES

- Leading international exhibition focusing on e-mobility and charging infrastructure in the renewable energy system.
- Power2Drive Europe focuses on the successful transition of the transportation sector to renewable energies. It showcases the opportunities and potential offered by a sustainable transportation sector.
- From batteries to fuel cells to charging infrastructure to electric vehicles, Power2Drive Europe showcases every aspect of the e-mobility industry.
- The event for manufacturers, suppliers, distributors and start-ups to present, explore and experience new developments and business models.
- At the Power2Drive Europe you can meet your most important customers: From manufacturers, product developers and planners to energy suppliers, system integrators and facility and fleet managers.
- As part of the innovation hub The smarter E Europe, Power2Drive Europe is more interconnected, integrative and efficient than ever before as it contributes to making the new energy world a reality.
- Verified figures and quality: Quality seals from AUMA, FKM and UFI ensure numbers you can rely on.
- State-of-the-art facilities in an ideal location: Messe München offers a modern exhibition center in the heart of Europe, located near Munich’s large international airport.

EXHIBITOR TESTIMONIALS

Marcus Fendt
Managing Director at The Mobility House
"Power2Drive Europe brings together renewable energy and e-mobility – a natural partnership of the future. For us, it is the most important exhibition because we meet all our potential customers and partners here. I hope it will soon be the most successful e-mobility fair in Europe."

Juliette Crespel
Events Coordinator at EV Box
"The Power2Drive Europe exhibition is very important for us. In 2019 we participated the second time and we always had very inspiring conversations and met interesting people."

Martin Gamlich
Offer Manager Electromobility at Schneider Electric
"Our expectations have been exceeded. We took part in many great discussions and presented our integrated solutions and our portfolio to both a German and an international audience."
CHARGING THE FUTURE OF MOBILITY

Application-oriented and with a clear vision of the future: The organizers of Power2Drive Europe offer the e-mobility industry a unique platform. More than 250 providers of charging infrastructure, traction batteries, electric vehicles and solutions for the integration of renewable energies will exhibit in Munich in 2020. 50,000 visitors from 160 countries and 1,450 exhibitors in total are expected at The smarter E Europe.

Excerpt from the exhibitor list The smarter E Europe 2019, as of May 15, 2019
| POWER2DRIVE EUROPE |

Power2Drive Europe is the international exhibition for charging infrastructure and e-mobility. From batteries to fuel cells to charging infrastructure to electric vehicles, the exhibition puts all the facets of the entire e-mobility system on display. It is the meeting point for manufacturers, suppliers, distributors and start-ups to develop new business models, explore technologies and present solutions. Under the motto “Charging the future of mobility”, Power2Drive Europe puts the focus on clean transportation, illustrating the opportunities and overall potential of a sustainable transportation sector and addressing the dynamic market of e-mobility for a successful transition to renewable energies in transportation. ees Europe, the continent’s largest and most international exhibition for batteries and energy storage systems, takes place in parallel. This exhibition’s focus on stationary solutions and technologies offers the perfect complement to the topics covered at Power2Drive Europe, drawing industry professionals to Munich from every corner of the world.

| GROWTH OF THE SMARTER E EUROPE |

The cumulative figures for the years up to 2017 are for the exhibitions Intersolar and ees Europe, from 2018 for The smarter E Europe.

### Exhibitor Numbers 2017–2020

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020 (expected)</th>
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<tbody>
<tr>
<td></td>
<td>900</td>
<td>1,200</td>
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<td>1,500</td>
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### Exhibition Area (gross) 2017–2020

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020 (expected)</th>
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<td></td>
<td>60,000</td>
<td>70,000</td>
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<td>100,000</td>
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### Visitor Numbers 2017–2020

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020 (expected)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>20,000</td>
<td>30,000</td>
<td>40,000</td>
<td>50,000</td>
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</tbody>
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| THE SMARTER E EUROPE |

Not only is The smarter E Europe the most important innovation hub for events and topics driving the new energy world, it is also the largest event for the energy industry in Europe. Renewable energy, decentralization and digitalization are bringing lasting changes to the energy world. This development demands cross-sector, intelligently connected concepts and solutions for the efficient generation, storage, distribution and use of energy.

Under the motto “Creating the new energy world”, The smarter E Europe brings together four exhibitions – Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power – to take an in-depth look at these topics, offering all exhibitors a unique platform for networking with major players from the most influential global markets to make a lasting impression.