The Exhibition for Intelligent Energy Use in Industry and Buildings
MESSE MÜNCHEN, GERMANY

JUNE 17–19 2020
www.EM-Power.eu

MEET TOMORROW’S PROSUMERS!

Part of THE smarter | EUROPE
Quick Facts

Dates: June 17–19, 2020
Venue: Messe München, Germany
Exhibitors: 100+ EM-Power exhibitors
180+ providers of products and solutions for efficient and/or renewable energy supply for industry and buildings, grid infrastructure and solutions for the integration of renewable energy (including the parallel exhibitions of The smarter E Europe)

1,450 exhibitors (The smarter E Europe)
Exhibition Space: 5,000 sqm
(110,000 sqm The smarter E Europe)
Visitors: 50,000+ (The smarter E Europe)
Application Form
For Exhibitors
Participation
Application
Exhibition Segments

Booth Space Rental Prices

<table>
<thead>
<tr>
<th></th>
<th>Re-Booking¹</th>
<th>Members²</th>
<th>Regular Price</th>
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<tbody>
<tr>
<td>Row booth</td>
<td>€216</td>
<td>€220</td>
<td>€235</td>
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<tr>
<td>Corner booth</td>
<td>€230</td>
<td>€234</td>
<td>€250</td>
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<tr>
<td>Peninsula booth</td>
<td>€239</td>
<td>€244</td>
<td>€259</td>
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<tr>
<td>Island booth</td>
<td>€247</td>
<td>€253</td>
<td>€268</td>
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¹ Previous Year’s Exhibitors: Exhibitors at one of The smarter E Europe exhibitions held in 2019 which register by July 31, 2019.
² Membership Rate: Companies qualify for the member rate if the company applied for the membership program and exhibited in an Intersolar, ees, Power2Drive or EM-Power exhibition within the past 12 months of application submission. Please be aware: A retroactive discount is not possible.

Contact Persons Exhibitor Application

Barbara Pilz
Tel.: +49 7231 58598-214
pilz@solarpromotion.com

Kristin Merz
Tel.: +49 7231 58598-212
merz@solarpromotion.com
| EXHIBITION SITE PLAN OF THE SMARTER E EUROPE 2020 |

A1 Intersolar Europe
- PV Cell and Module Manufacturers

A2 Intersolar Europe
- PV Cell and Module Manufacturers
- PV Systems Providers, PV Distributors, PV Products, PV Services

A3 Intersolar Europe
- PV Systems Providers, PV Distributors, PV Products, PV Services
- PV Mounting Systems
- PV Tracking Systems

B0 Intersolar Europe
- PV Systems Providers, PV Distributors, PV Products, PV Services

B1 ees Europe
- Stationary Battery and Energy Storage Systems

B2 Intersolar Europe
- PV Inverters
- PV Monitoring, Measurement and Control Technologies
- Smart Renewable Energy

B3 Intersolar Europe
- PV Inverters
- PV Monitoring, Measurement and Control Technologies
- PV Systems Providers, PV Distributors, PV Products, PV Services
- Solar Thermal Technologies
- Off-Grid Power

C1 Intersolar Europe
- PV Production Technologies, Materials, Components and Accessories
- PV Cell and Module Manufacturers

C1 ees Europe
- Battery Manufacturing Equipment
- Battery Materials and Components
- Battery Testing/Research

C2 ees Europe
- Stationary Battery and Energy Storage Systems
- PtG, Hydrogen, Fuel Cells

C3 Power2Drive Europe
- Charging Infrastructure
- Electric Mobility

C4 EM-Power
- Self-Supply with Decentralized, Renewable Energy
- Energy Management and Building Automation
- Energy Services and Contracting

C4 Intersolar Europe
- PV Systems Providers, PV Distributors, PV Products, PV Services
- PV Mounting Systems
- PV Tracking Systems
- PV Inverters
- PV Monitoring, Measurement and Control Technologies
- Off-Grid Power
- Smart Renewable Energy
- Solar Thermal Technologies
<table>
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<th>EXHIBITING ADVANTAGES</th>
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<tr>
<td>▪ First exhibition in Germany where professional energy customers take center stage</td>
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<td>▪ Unique industry meeting point for acquisition, exchange and information on the topic of smart energy supply and consumption behind the meter</td>
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<td>▪ Carefully targeted access to energy manager, planners and advisors for buildings, companies and singular properties</td>
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<td>▪ A partnership for sector coupling: The smarter E Europe brings together sectors such as energy, heating, and transportation</td>
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<td>▪ Efficient synergies for the connected energy world – major players from a diverse range of industries join forces at one platform to shape the new energy world</td>
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<td>▪ Major media exposure: Nearly 400 international journalists from 34 countries and around 10,000 media reports</td>
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<th>TESTIMONIALS</th>
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<tr>
<td>Egon Schmitz, CEO, Axiotherm, Winner of The smarter E AWARD 2019 – Smart Renewable Energy</td>
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<td>“We enjoyed great popularity here at EM-Power and met experienced industry professionals from all sectors. We have already decided to take part again next year. For us, EM-Power is the highlight of the year and quite simply the most important exhibition of all.”</td>
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<td>Matthias Hesse, Sales &amp; Project Planning, DeTec Vision</td>
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<td>“Over the three days of the exhibition, we enjoyed direct access to our target audience and made many good contacts. It was striking how many different countries were represented. We are already looking forward to the 2020 event.”</td>
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<td>Jörg Jungbauer, Head of TQ-Automation, TQ Systems GmbH</td>
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<td>“EM-Power 2019 has been a great success. We received an overwhelming response and interest in our solutions for charging station management and energy automation, which shows that e-mobility has arrived in the mainstream. We are already looking forward to 2020!”</td>
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<tr>
<td>Christian Neumann, Managing Director, mondas, Winner of The smarter E AWARD 2019 – Outstanding Projects</td>
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<td>“We have made many valuable contacts. The three exhibition days have been a huge success for us as a young start-up. All in all, we think EM-Power is taking a pioneering approach. The energy transition will be decentralized and digital. We are seeing growing numbers of decentralized installations which operate far below their optimum level, which is an area where our software services could really make a difference.”</td>
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EM-POWER: ENERGY BEHIND THE METER

Emphasizing practical applications and focusing squarely on the key technologies for the energy transition in industry and the building sector – at EM-Power 2020, as part of The smarter E Europe, more than 180 suppliers will present their products and solutions for a decentralized and renewable energy supply, energy management and building automation, energy services, and contracting.
EM-POWER

EM-Power is the first exhibition in Germany where professional energy customers and their demand for efficient energy technologies, intelligent control systems and energy savings take center stage. Under the motto “Energy behind the meter”, it addresses the key concepts underpinning the energy transition in industry and the building sector and offers the ideal platform for international knowledge sharing around the topics of intelligent energy generation and use, the development of innovative business models, and how to build new business relationships. Exhibitors enjoy targeted access to specialists and managers who are responsible for making decisions about the energy future of their buildings and companies. As part of EM-Power, the Compact Energy Forum provides specific information, practical solutions and best practice examples to professional energy customers – operators of residential and commercial buildings, municipal properties, neighborhoods and production facilities, as well as energy and facility managers, planners and consultants working in industry and real estate.

THE SMARTER E EUROPE

Not only is The smarter E Europe the most important innovation hub for events and topics driving the new energy world, it is also the largest event for the energy industry in Europe. Renewable energy, decentralization and digitalization are bringing lasting changes to the energy world. This development demands cross-sector, intelligently connected concepts and solutions for the efficient generation, storage, distribution and use of energy.

Under the motto “Creating the new energy world”, The smarter E Europe brings together four exhibitions – Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power – to take an in-depth look at these topics, offering all exhibitors a unique platform for networking with major players from the most influential global markets to make a lasting impression.

The cumulative figures for the years up to 2017 are for the exhibitions Intersolar and ees Europe, from 2018 for The smarter E Europe.
BE PART OF

THE SMARTER E EUROPE
→ www.TheSmarterE.de

INTERSOLAR EUROPE
→ www.intersolar.de

EES EUROPE
→ www.ees-europe.com

POWER2DRIVE EUROPE
→ www.PowerToDrive.de

EM-POWER
→ www.EM-Power.eu

ORGANIZERS

Solar Promotion GmbH
Kiehnlestraße 16
75172 Pforzheim, Germany
Tel.: +49 7231 58598-0
info@EM-Power.eu
→ www.EM-Power.eu

FWTM
Freiburg Wirtschaft Touristik
und Messe GmbH & Co. KG
Messe Freiburg, Neuer Messplatz 3
79108 Freiburg i. Br., Germany
Tel.: +49 761 3881-3700
TheSmarterE@fwtm.de